



Information Blitz

29.06.2015

Winter has now arrived with a vengeance! So let's turn up the temperature with some **HOT** news and information about our Golf Club!

This communication does not replace the regular newsletter but rather to highlight some important developments.

Course and Club developments

The greens are open!! The almost impossible task of a total makeover of all the greens at the beginning of winter has been achieved!

Special accolades and praise to everybody involved (from planning, financing, organising and physically spending time on the ground) will soon be done in an appropriate way. In the meantime to all you ... WELL DONE!!!

On Wednesday 24 June 2015, the greens were made available for normal play and needless to say... what a pleasure!



Important to note is the fact that the grass and specifically the roots have not completely settled. We now need feet on the greens to achieve the latter but we **MUST** PLEASE FIX PITCH MARKS! Good care of the greens at the stage will mean that we will once again play on some of the best greens in Gauteng in the months and years to come.



Work on the general condition of the course is ongoing and soon the development/completion of the bunkers, bridges and driving range will add to a great golfing experience for our members and visitors.



Our fleet of golf carts have now been replaced completely with new ones. This makes a huge difference and eradicates the frustration of having to swop carts during rounds. We should now always have carts available to all of those interested.

Once again we request donations of plants and/or flowers. We will appreciate all and any variety of plant or flower that members might have to donate to the club.

General

The Committee decided to form a few sub committees to target specific areas of importance in order to have a creative management body.

The Communication and Marketing committee have been launched successfully. Constructive discussion was at the order of the day and various changes and new ideas will be discussed at the Main Committee meeting on Monday, 29 June.

The discussions include:

- Formal opening of the greens with a BASH at the end of August.
- Inclusion of a Best Gross prize at prize giving.
- Media (newspaper, radio and possibly TV) coverage for the club.
- Advertising and Marketing actions to create additional income streams.
- Additional tournaments at the club. This might include an annual “West” tournament and also a possible “over 60’s” annual event.
- PGA certification.

- Re-establishment of an academy (in conjunction with the Development Committee)

All members are invited to give inputs and please also pass this information to other members who have not updated their e-mail addresses.

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**Warm Regards
Marketing and Communication Committee**