



BSA
— events —
BUDGET GROUP
ACCOMMODATION IN SA

Introduction:

Make your travels and next Conference exciting, comfortable and economical; travel with BSA Events. We offer a range of Conference and Accommodation venues and services that take the confusion and running around out of the equation. Make your Conference all it can be. Come over to BSA Events, and we can help you plan your Conference or Group Accommodation, book your venue, and take care of the rest of the nitty-gritty associated with your event, while you can relax and enjoy every moment of your event. After all, it is your event, and it is only fair that you should spend it enjoying yourself and not running around for everything!

Our services include find a suitable Conference and Accommodation venue, Bus Transport, Event Management, Branding, Corporate & Sports Clothing as well as Catering.

So start inquiring for your next Conference or Group Accommodation arrangements today. Call us or send us an email, and we shall get in touch with you as soon as possible.

About us:

BSA Events is a Conference and Group Accommodation service provider with specific focus on Sport Groups and Corporate Events. We have been in the Hospitality Industry now for a number of years, and the quality and range of service has evolved over the years. BSA Events today offers an entire bouquet of services designed to make your next event as memorable as possible. From guidance in planning your event to booking Accommodation, hotels, special offerings, etc., we take care of everything!

Our Mission

We believe in honest and straightforward dealings with our clients, partners, and service providers. Which is why every transaction you have with us is completely transparent, with all costs on the board, and every service accounted for.

We believe that as long as we are dedicated to our mission of honesty in all our dealings and transactions, we shall always find clients interested in working with us on a long-terms basis. We have found that some of our best customers have come to us via referrals from other existing clients. This is perhaps the greatest endorsement of our mission that we can ask for.

As we continue to grow into more destinations, more service offerings, and more seamless delivery, we reaffirm our commitment to transparent operations and look forward to offering the highest standards of service integrity on a continued basis.

Our Team

We are a tight-knit team of professionals experienced in the tourism industry who combine our skills, experience and contacts to bring you a comprehensive set of Conference and Accommodation services. It would be no understatement to say that without any of our core members, our BSA Events wouldn't be able to offer the comprehensive set of services it offers today, and would perhaps find it extremely difficult to generate the kind of customer satisfaction that it does across all our locations.

Here are the key people who make BSA Events click:

Charl Heyns, CEO

Charl Heyns is one of the founding members of BSA Events. Having worked at different levels of the tourism industry, he realized that it was perhaps best that he started something on his own to offer customers the best combination of what he has learnt over the years. He collaborated with a small set of like-minded, qualified and experienced people, and the result was BSA Events. Charl today is responsible for the overall vision of BSA Events and for managing successful service delivery across all our locations.

Erica McDulling, VP Marketing

Erica has recently joined as a freelance business partner bringing over 20 years of sales and marketing experience from the legal and large hotel business specialising on group conferencing and accommodation, exhibitions, banquets, events. Erica was the choice key account manager for a number of high profile and profitable clients, at their request and one of her strengths is managing a diverse portfolio of clients and industry or governmental groups. Erica works with the client to building a clear and detailed understanding of requirements; solves big or small problems in awkward situations, at short notice; maintains a happy client and can be relied on always to operate with integrity under difficult circumstances.

Kirsten Heyns, VP Operations

Kirsten is perhaps one of the most important people in the organization today. Every single Group that leaves for a trip, every customer that needs something specific, Kirsten knows about it. As Vice President, Operations, she is responsible for the smooth running of all activities within the organization. But it looks like that is hardly enough for her. a Mother of 2 boys and knows what's happening in all our offices and has her fingers on the pulse of all transactions. She has slowly emerged as the single point of contact for all Ops-related information within the team. An Event Management veteran, Kirsten combines her leadership and people management skills to ensure seamless service delivery across the organization.

Our Partners

BSA Events isn't just a set of people implementing and managing a set of tasks; BSA Events is the name we have given to a vast network comprising teams of business contacts and partners offering a wide range of outsourced services, and service providers offering enabling equipment, consultancy, and process delivery.

Our business and service delivery partners are one of the key reasons for our sustained growth. Early on, we realized that trying to do everything by ourselves would only end in making our organization complicated and bulky. With strategic partners with specified deliverable guidelines, we could outsource specific tasks to teams who were better at them than us. This helped us delivery best-in-class services while enabling our partners to leverage their core skills to make more money for their teams.

Our partial list of partners includes:

- City Lodge Hotel Group
- Protea Hotels & Mariiot
- Tsogosun
- Peermont
- Sierra Hotels
- Legacy Hotels
- Three Cities
- Premier Hotels

Become a Partner

BSA Events is a Conference and Accommodation service provider with specific focus on Group Accommodation and corporate conferences. Our business growth strategy has been to focus on our core competences while outsourcing the other aspects of our work to business partners chosen for their ability to perform to our expectations.

We are looking for business partnerships in the following areas:

- Transport
- Event Management and equipment
- Accommodation and Conference establishments

If your team would like to partner with us, please contact us with details about what you do, how long you've been operational, and how your team can help us improve what we do.

Services:

When BSA Events started off, it only offered limited services to a small set of clients. Over the years, however, BSA Events has enhanced its list of offerings to include conference venues, Transport, Catering, Branding and the supply of Sport and clothing equipment, Team Building and Golf days. Apart from offering some of the best affordable Accommodation coverage in the country.

Our client range has also evolved over the years. Initially, we had a small client base. Today, our client range has expanded to include corporations going in for long-term contracts, large groups opting for Accommodation and Conferencing services.

Our core services are the following:

- Sport Group Accommodation
- Finding a suitable Conference venue
- Flights
- Transport Arrangements
- Catering
- Sport and Corporate Clothing and Equipment
- Team Building
- Branding

To find out more about each of these services, please visit the concerned page in the web site. For more information on any of the services listed, please contact us.

Sport Group Accommodation

BSA Events offers a range of packer aged and customized Accommodation services to a number of destinations in Southern Africa. With a network of on-the-site partners and personnel, BSA Events can ensure that every aspect of your journey is managed. All you need to do really is choose from our list and point!

We offer Accommodation services to the following locations: Southern Africa
To book your Event to any of these locations, please contact us.

If your destination of choice is not listed in the table above, please get in touch with us to check if we can organize your Accommodation to these locations through our extensive partner network.

We offer the following services as part of our Accommodation service-set:

- Book Management Services

Finding a suitable venue for your next Conference

Once you sign up with us, all you need to do is show up. All your hotel bookings, all your transport plans, conference venue and Gala Dinner can be handled by our teams. After all, if you need to spend half your time worrying about the various details associated with your conference, it sort of defeats the entire purpose of having a conference or event, no?

Transport & Flight Arrangements

Getting access to affordable and reliable Bus Transport and Flights can be a real pain, especially given that you are completely unfamiliar with the territory. Under such circumstances, BSA Events can be your most reliable friend, offering you the Transport Company you need; when you need it. Once you book our transport & flights, we shall be giving you a set of contact information. This contact shall be your single-point-of-contact for all your needs during trip. Just give the contact a call and the rest will be taken care of!

Catering

BSA Events offers a host of catering options

- Breakfast Packs
- Lunch Packs
- Dinner Packs

Apart from the above, we also offer sit down meals if you have rented a hall and need a special buffet Dinner for your event. Including Decor, Sound and hiring of Chairs and Tables,

For further details on our Catering Services, please contact us.

Sport and Corporate Clothing and Equipment

BSA Events offers a range of package Sport Equipment and Clothing that help you keep your event within budget, informative, quick, and hassle free. Contact us at never-before rates and see our range of clothing and equipment you never have seen before.

Team Building

BSA Events offers Team Building solutions, regardless of where they are. We can help you planning for your next team building event We offer the most competitive rates to our clients

If you have any questions regarding our Team Building services, or if you need further information, please get in touch with us.

Branding

BSA Events has partnered with various Branding Companies to bring to you professional branding that cover you and your event.

Depending on your needs, they can offer you whatever you require

Contact us

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